



HEADSHOTS

by Hayne Photographers







Hayne Photographers

If you're looking for commercial or corporate portraits in Virginia and if you don't want to have another boring business portrait. You've come to the right place!

Hayne Photographers offers high quality headshots and business portraits to all types of business professionals, executives, actors, models and small businesses.

Our services include both studio and on-location sessions for individuals as well as groups.

Our photographers are well skilled and have years of experience. They use state of the art camera equipment and studio lighting.



We have high standards for service and quality. We ensure that your finished images will represent you and your company.

We offer professional, commercial, consumer and corporate portraiture, as well as headshot photography and enviromental portraits for businesses. We offer professional head shot sessions to actors, models, medical students and actresses.

You can come to our studio in downtown Norfolk or we bring the studio to you.

GETTING READY FOR YOUR HEADSHOT SESSION

Before heading in to the studio think about all of the things that make up your personal brand and what you want others to take away from a glance at your profile page. Jot down some key words and phrases and bring them to your shoot. Think about what exemplifies your personal brand to you. Are you a chef? An educator? A writer? Are there props that could help tell your story? Bring them along!

We can take a couple different shots—in different outfits—so you'll have a series to choose from. You may want to tailor your profile picture based on the social media platform you're using. Remember to have fun! A relaxed, comfortable subject naturally exudes confidence.



WHAT TO WEAR

It's important that your look matches the image you're trying to convey. What you wear on a daily basis is a great place to start. Solid colors are always a good choice, as are tops with strong collars and necklines. Even though you'll only be shot from the shoulders up, it's important you're pulled together from head to toe—you may want a shot or two that are pulled back a bit. Aim for clothes that complement your skin and eye tones.



TIPS ON CLOTHING

What to Wear:

- Wear clothes that are comfortable and that make you look great
- Make sure your jacket and shirt fit you well. A poor fitting jacket or shirt will be obvious in the photos (especially around the neck)
- Clothes should be neatly pressed and should look new or like new
- Avoid busy patterns and large lines/stripes

What to Bring:

- Sample headshots to help communicate the look you want



ENVIRONMENTAL BUSINESS PORTRAITS

If you are looking for environmental portraits, we can take care of that for you.

Environmental business portraits capture working professionals in their everyday work environment, whether it be an office or a workshop. These portraits are a natural and creative way to show viewers who you are, what you do, and where you do it.



GREEN SCREEN PORTRAITS

Are you unsure of the background you want or maybe you need a background that you can't quite achieve in the office setting? We can shoot your corporate portraits or headshots with a green screen background and replace the background with anything you'd like. We do this on a per image charge basis. Our green screen photography techniques are professional, and convincing. While it's always best to shoot in the real setting, this is the next best option, and many times, much more practical in an office setting.



PUT YOUR BEST FACE FORWARD: PROFESSIONAL HEADSHOTS & YOUR BUSINESS



Dubbed “the new handshake,” professional headshots are now the first introduction to you, your business and your personal brand—shouldn’t that intro be the best it can be? With 93% of HR professionals and recruiters tapping into LinkedIn to find quality candidates—plus 2 in 3 on Facebook and more than half utilizing Twitter—that headshot has countless applications in your professional life. Should your profile pic be the family vacation, the fun night out or—worse—the logo or abstract shot? Or should it be a powerful, compelling and confidence-building headshot that makes prospective clients, employers and partners want to click “Connect?”



Hayne Photographers

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PRICING

Individual Package

*One subject

*Includes (1) Hi Res Edited Digital File

In Studio \$150.00

Additional Digital Files.....\$50.00

Group Rate:

At studio or *on location

4+ Head Shots\$79.00 each

Additional Digital Files\$50.00

Green Screen Portraits

At studio or *on location

In Studio\$150.00

Background Replacement\$35.00 / image

*on location fee \$150